

What's being said about you

What's being said about you – Social media monitoring

You may be concerned with the wider world's opinion of your organisation - or you may just want to keep track of your reputation amongst the journalists and bloggers. You may want to know what customers are saying about you - about their experience of your product or service.

We can help by listening to the buzz on the web and providing you with no nonsense reporting and conclusions.

Perhaps you want to keep an ear to the ground regarding a major new development, legislation or market development. We can offer competitor monitoring or monitoring for business intelligence.

We can provide you with regular, concise reports - and should you wish to undertake the monitoring yourself, we can provide the tools to do that and the training to put them to good use.

> What you need to know

We can help you to understand how the 'new' marketing works
- through training, mentoring, workshops and guidance.